



RVing Through the Ages: Moving California Forward

FACT SHEET

- RV sales generate **\$2.1 billion** in annual sales revenue to California, and sales continue to grow annually.
- California's RV industry represents 11.4 percent of the National RV industry.
- There are hundreds of dealerships statewide employing more than 5,000 individuals.
- There's an economic impact on all forms of travel during cyclical hikes in fuel prices. However, RV trips have the continued edge on savings.
- Despite increased gas prices, RVing has not declined. RVing remains the least expensive mode of travel, even when fuel prices increase. In fact, new research demonstrates that RV trips continue to be less expensive than flying, taking a cruise, driving a car, staying in hotels and eating all meals in restaurants.
- Fuel prices would need to triple from their current level to make RVing more expensive for a family of four than other forms of travel.
- Despite the current fuel price increases, RVers are enthusiastically heading into the travel season. Nearly seven out of ten RV owners surveyed say they will use their vehicles more this year than last, and about 25 percent of respondents plan to use their vehicles the same amount.
- California's RV Parks and Campgrounds generate \$264.1 million in annual sales revenue and employ more than 3,000 individuals.
- The RV Industry is more than 100 years old and continues to grow in popularity year after year.