



## **RV Enthusiasts Rolling to the Capitol to Share Their Experiences**

*Despite high gas prices at the pumps, studies show RV trips continue to be less expensive than flying, driving a car, or staying in a hotel*

**WHAT:** The California Recreation Vehicle Dealers Association (CalRVDA), along with RV enthusiast partners, is hosting their 2<sup>nd</sup> Annual RV Tour. Several RVs of all the latest makes and models will be lined along Capitol Park. They will be showing policy makers and the public why RVing is a way of life for millions of Californians and how these Californians – and the state – benefit from the industry.

Californians who engage in RVing are representative of the state's diverse population – they are from different cultures, backgrounds and socioeconomic levels. Studies show even with the rising cost of gasoline, RV trips continue to be a less expensive family-oriented way to vacation, benefiting California in terms of tourism, state and local tax revenue and job growth.

**WHEN:** Tuesday, August 15, 2006  
11 a.m. to 2 p.m.

**WHERE:** North and West sides of the California Capitol (10<sup>th</sup> and L Streets)

**WHO:** On-site for media interviews

- Andy Coyle, CalRVDA President and RV dealer
- Alex Reynosa, Member of Good Sam's Club, Northern California Chapter
- Anne B. Shearer Steele, Ph.D., National African-American RV'ers Association Inc., President
- Debbie Sipe, California Travel Parks Association

Visuals

- Two blocks of RVs ranging from the latest state of the art to the more economical models lining Capitol Park
- Hands-on tour of RV models

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