NEWS ADVISORY

RV Travel Expected to Rise this Summer Despite Gas Prices
After 100 Years, RVing's Economic Engine Continues to Drive California

WHAT: The California Recreation Vehicle Dealers Association (CalRVDA), along with RV enthusiast partners, will demonstrate how RVing has changed through the ages by displaying a vintage RV from the 1930s along with present day vehicles at the Capitol. RV enthusiasts and dealers will be on hand to show policy makers and the public why RVing is a way of life for millions of Californians and discuss how RV owners – and California – benefit from the industry.

RV owners are excited about the upcoming travel season and plan to use their vehicles more so than last year, according to a new study conducted by the Recreation Vehicle Industry Association (RVIA).

- Ninety-three percent of RV owners say they'll use their RV more total days in 2007 than they did last year;
- Nearly half of RVers say fuel costs will not affect their RV travel plans;
- Of those who said their plans would be affected this summer, 60 percent will still travel but to destinations closer to home;
- Fifty-six percent said they would stay longer in one place.

WHEN: Tuesday, June 5, 2007
11 a.m. to 2 p.m.

WHERE: North and West sides of the California Capitol (10th and L Streets)

WHO: On-site for media interviews
- Andy Coyle, CalRVDA President and RV dealer
- Vince Martinico, Tin Can Tourist/Vintage RV owner
- Kenneth and Marilee Ginoulis, Northern CA State Directors, Good Sam Club
- Jeri McLees, RVing Women, Freewheeling Chapter
- Ken and Linda Stone, Horse Enthusiasts
- Debbie Sipe, California Travel Parks Association

Visuals
- Two blocks of RVs ranging from an RV from the 1930s to the latest state of the art models will line Capitol Park
  A 1936 Vintage Trailer will be pulled by a 1935 Packard Sedan
- RVs will be set up at 7:30 a.m. for live shots
- This will include a camp-style set up in front of the 1930s RV

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