

RVing Through the Ages: Moving California Forward

1910s

- Car and nature lovers customized their own vehicles adding sleeping accommodations, storage and cooking supplies.
- End of WWI – Americans began camping in their cars – in lieu of European vacations – adding tents, beds and cooking facilities.



1920s

- With improved roads, Americans built homes on wheels – simple wooden houses placed on Model T chassis.

1930s

- Even with the Great Depression, RV enthusiasm did not wane. RVs used aircraft-style construction and came equipped with beds, dinettes, electricity and water.

1940s & 1950s

- From tiny do-it-yourself kits to plush 30-foot models, travel trailers came into their own as true towable RVs.



1960s

- All-in-one affordable units were desired by the public.
- Towable trailers grew in size and van campers began to be produced.

1970s

- “Class C” motor homes were created, mounted on extended van chassis.

Late 1980s

- With the appeal of the open road, sales picked up and interest in RVs had doubled from the 1960s and 1970s.

1990s

- The “Toy Hauler” grew in popularity with its capability to carry ATVs, canoes, bicycles and snowmobiles.



2000 & Beyond

RVs are becoming increasingly customized to suit the many lifestyles of our diverse population. This includes modifications making the vehicle handicapped accessible, building home theaters and adding wi-fi accessories. New models are complete with full kitchens including all appliances and bathrooms with showers and jetted tubs, truly creating a home away from home.