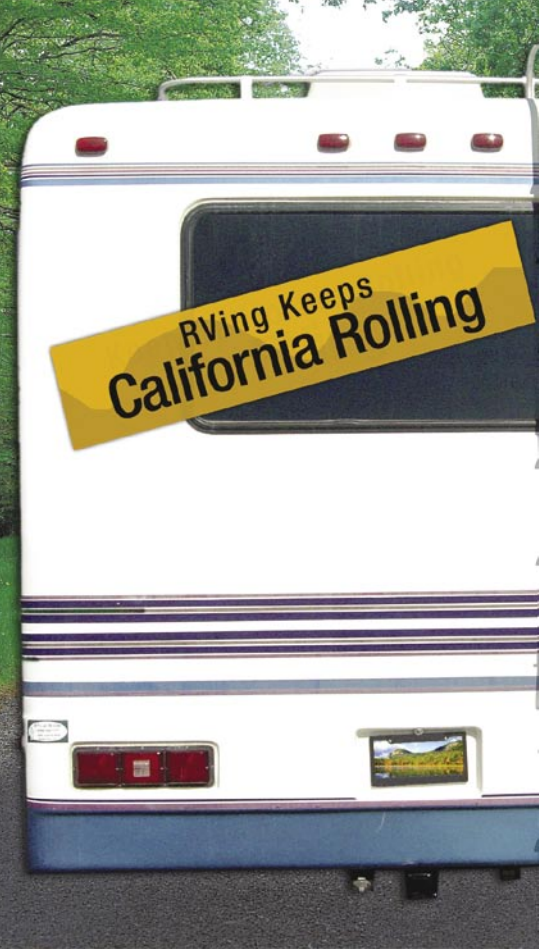




RVing Drives California's Economy

RVing is a part of life for millions of Californians.

Beyond fun and relaxation of hitting the open road, RVing benefits all of California, bringing value in the form of tourism dollars, state and local tax revenue and job growth.



RV Dealers Statewide

RV Sales	\$2.1 Billion
Percent of National RV Industry	11.4
Total Dealerships	368
Total Jobs	5,141
Payroll	\$200.5 Million

RV Parks and Campgrounds

Annual Sales Revenue	\$264.1 Million
Total Jobs	3,387
Payroll	\$66.7 Million